

Booth Reservation Application



Rental Fees

Booth No. _____ \$400 (\$200 deposit) - Wall Booths 5-14

Booth No. _____ \$500 (\$250 deposit) - Secondary Booths 26-33, 35-42, 44-51, 53-60

Booth No. _____ \$1,500 (\$750 deposit) - Primary Booths 19-25, 34, 43, 52

Booth No. _____ \$500 (\$250 deposit) - Non Profit/Builders Booths 15-18

Application form must accompany deposit to secure booth space.
Deposits required by Friday, September 29th, and non-refundable after Friday, October 6th.
Booth reservation balance and additional rental fees (tables, etc.) due upon set up.
Please e-mail Donovan Westover with specific questions at dwestover@preservationdallas.org

Vendor _____
exactly as it should appear in publications

Contact Person _____

Phone _____

E-Mail Address _____

Website _____

Address _____
city state zip

Names of vendor representatives 1 _____

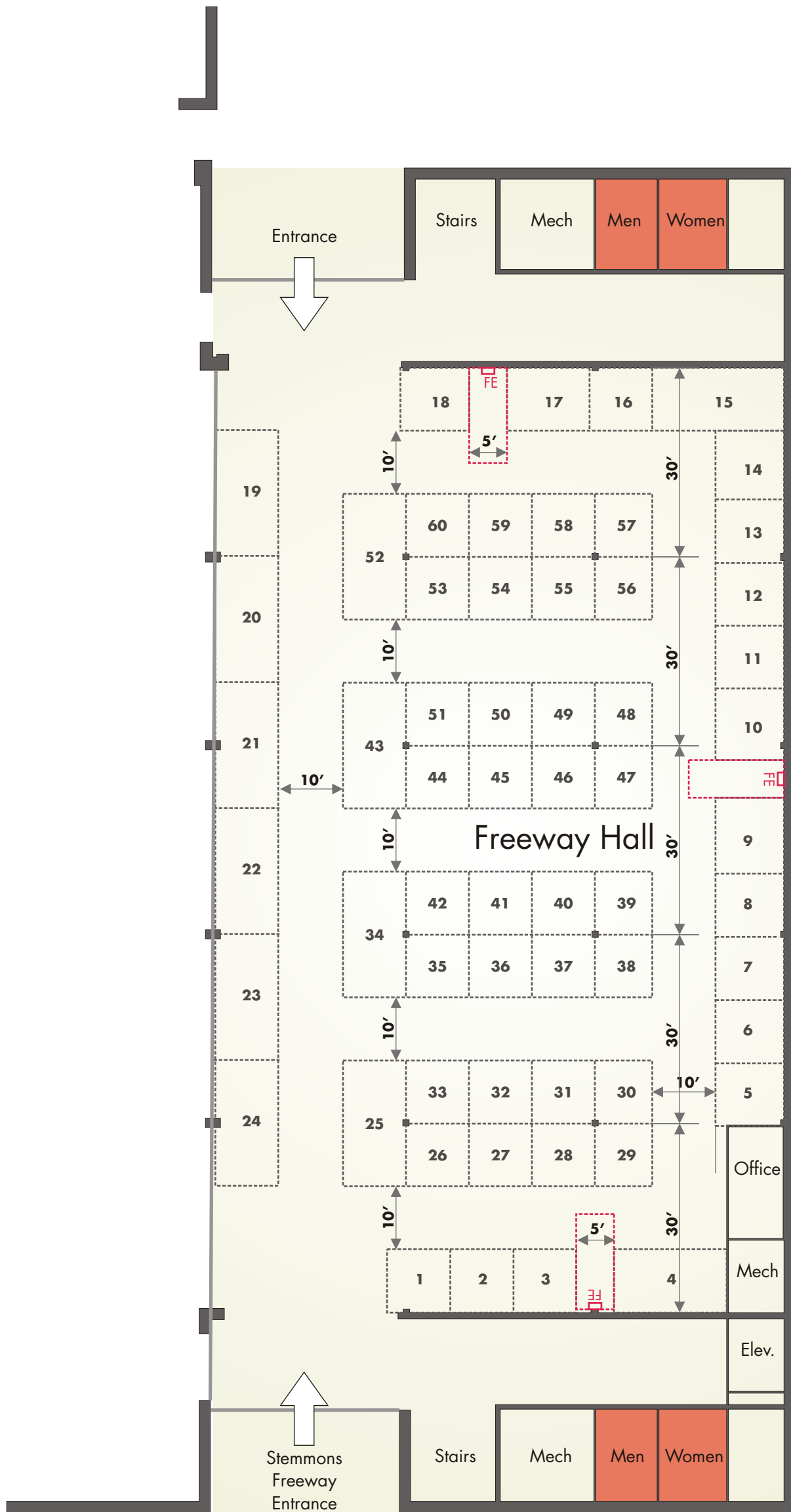
2 _____

3 _____

Check enclosed in the amount of _____ Please charge to my _____ VISA _____ MasterCard

Card Number _____ Expiration Date _____

Make checks payable to Preservation Dallas • 2922 Swiss Avenue • Dallas, Texas 75204
Sponsorship confirmations can be faxed to 214-821-3573 • Telephone 214-821-3290



Coming October 13-15, 2006 to Dallas Market Hall

For more information regarding the Premier Modernism Show of Texas,

Please contact Donovan Westover at 214-821-3290.

Vendor Fact Sheet



Registration Deadline

Friday, September 29th, to secure a booth.
Application form must accompany deposit to secure booth space.

Vendor Set Up

Thursday, October 12th, Noon to 7 p.m.
Friday, October 13th, 10 a.m. to 2 p.m.

Modern Expo Hours

Friday, October 13th (Preview Party) 6 to 9 p.m.
Saturday, October 14th, 10 a.m. to 5 p.m.
Sunday, October 15th, 11 a.m. to 4 p.m.

Vendor Breakdown

Sunday, October 15th, 4 to 7 p.m.
Monday, October 16th, 10 a.m. to Noon.

Admission and Parking

Tickets for the Preview Party (and entire weekend) are \$30 for Preservation Dallas members and \$40 for non-members.
Weekend admission is \$10 per person.
Parking is free.
Complimentary valet parking for the Preview Party.

Vendor Provisions

Vendor identification sign.
Vendor representative name tags.
Booth walls upon request.
Electrical outlets (prior arrangements necessary).
Table rentals, table cloths required (prior arrangements necessary).
Company link on the preservationdallas.org Modern Expo page.
Listing in event program.
One guest ticket for the entire weekend. All others will be REQUIRED to pay entrance.