



Preservation Dallas
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August 2014



A little goes a long way when North Texans give on September 18th for North Texas Giving Day! The impact of your special donation on this day will positively influence Preservation Dallas' role in protecting the future of the city's historic buildings and neighborhoods. For over forty years, Preservation Dallas has been an advocate for preservation and an educational resource for Dallas, but only with your continued support can we make these efforts possible!

We hope to count on your support on September 18th!

Braniff History and Architecture Conference



Braniff Preservation Group and Preservation Dallas will present a special conference on the incredible history of Braniff International Airways to be held at the former Braniff Place World Headquarters (now Dex Media) located just outside of D/FW airport.

The colorful history of the airline dates back to its founding in 1928 and lasted until cessation of operations in 1982. During that time some of the most iconic designs were produced by the pioneering company from the Alexander Girard exteriors and interiors to the Emilio Pucci hostess uniforms to Braniff architecture, and more.

At the conference former employees and Braniff aficionados will cover its history and the impact of its design philosophy. Braniff was truly a legend in the airline business and with such a storied and colorful past you won't want to miss this exciting conference!

REGISTRATION:

Cost is \$25. Fee includes lunch and an optional tour of the former Braniff Place World Headquarters after the conference. Seating is limited so register early! For more information on the program and to register, contact us at 214-821-3290, or go [online](#).

Helen Swint - In Memorium

We were saddened to learn of the recent passing of former Historic Preservation League (now Preservation Dallas) Board member and one-time President, Helen Swint. Helen is remembered fondly by colleagues as a take charge and direct lady. She was heavily into creative fund raising for the League which, at the time, maintained the F.A. Brown Farmstead. This is how the League's popular murder mystery parties began at the farmstead, back when the League was located in the Arnold House a few doors down Swiss Avenue from our current location. Helen was also heavily involved in one of the League's greatest evolutions, the name

change to Preservation Dallas. After reading her obituary [here](#), you will understand why she will be missed.

Events

InTown Outing - Gould Street shotgun homes

This Thursday | August 21 | 6 p.m.

1715 and 1717 Gould Street, Dallas 75215

It is always interesting to see shotgun houses in Dallas, especially when they are pushing 100 years old and brimming with life. Join us as Mark Martinek, from MOD Construction, tells the intriguing story behind 1715 and 1717 Gould Street and their Preservation Achievement Award winning rejuvenation. Located in the heart of The Cedars neighborhood, the private residence and the gallery are indicators of the area's return to glory. We will begin the presentation at Shipley Architects (1709 Gould Street), tour the residence and conclude at RE Gallery + Studio for a glass of wine.

PARKING

Parking is plentiful on Gould Street.

REGISTRATION

Admission is free for members, \$20 for non-members and reservations are required.

Please R.S.V.P. by [email](#) or by calling Preservation Dallas at 214-821-3290.

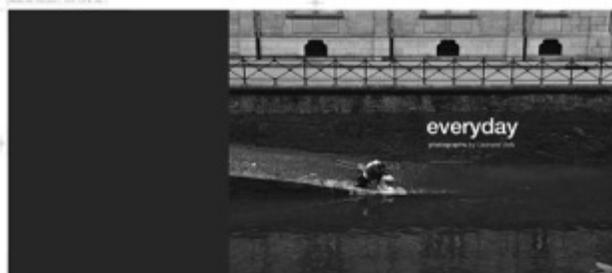
Leonard Volk book signing and presentation

Tuesday | August 26 | 6 p.m.

Wilson Carriage House

Join Preservation Dallas as we celebrate Leonard Volk's new work, *everyday*, a book of select photographs and essays from more than 60 years of personal photography. Mr. Volk, FAIA

emeritus, a retired architect and photographer, will speak about the book as well as present some of his favorite photographs. Book signing to follow. Books will be available for purchase (\$60 plus tax).



PARKING:

Street parking is available on Swiss Avenue.

REGISTRATION:

Admission is free and reservations are requested.

Please R.S.V.P. by [email](#) or by calling Preservation Dallas at 214-821-3290.

Historic House Specialist seminar

Thursday - Friday | September 18-19 | Wilson Carriage House

Become an authority of historic Dallas neighborhoods! This popular two-day seminar includes lectures from local experts on architectural history and styles of Dallas, the preservation ordinance, property tax incentives, how to research the history of a building, a tour of our historic neighborhoods, and more! Participants receive a signed copy of Virginia McAlester's *Field Guide to American Houses* and a complimentary one year membership to Preservation Dallas. Don't delay! Enrollment is limited to 27 people. The previous two sessions were sold out with a wait list!

REGISTRATION:

The workshop is \$220 and includes lunch on both days. Realtors will receive 8 hours MCE credit. Contact MetroTex Association of REALTORS at 214-540-2751, go [online](#) or mail the [form](#) with a check to MetroTex.

Fall Architectural Tour - Save the Date!

Saturday | October 25

On the heels of our sold out 2013 Tour, Preservation Dallas is finalizing details for our 2014 Fall Architectural Tour - Grounds For Preservation, featuring historic estates and their gardens. Mark your calendar for Saturday, October 25, from 8:30 a.m. to 2 p.m. and keep an eye out for more information on touring a distinctive and unique collection of estate houses and their grounds. As always, the tour will be prefaced with an architectural symposium educating our guests on the significance of iconic homesteads in Dallas. The 2014 Fall Architectural Tour is presented by Ralph Randall, Madeline Jobst, JL Forke and Dave Perry-Miller & Associates.

New Members

Individual

Vanessa Baker

Mary Carroll

Katherine Hartnett

Double

Olivia & Justin Adendorff

Mark Lewis

Double/PDYP

Andre Mora

Urban Armadillos

Ryan Turner

Nonprofit

Vickery Place

Neighborhood Assoc.

Welcome and thank you to our new members!

Preservation Issues

The proposed changes to the Conservation District Ordinance made it to the City Plan Commission (CPC) meeting on July 24 with a good outcome. The changes which were presented to the Zoning Ordinance Committee (ZOC) made it through CPC with some adjustments. The biggest issue was the percentage of property owners required to move forward in the conservation district approval process.

ZOC had recommended 66%, city staff recommended 75%, and Preservation Dallas and the Dallas Homeowners League recommended 55%. A motion was made at the meeting to use 51% as the percentage number based on the fact that it was more in line with other cities around the country that have similar ordinances. The motion for the 51% passed. The other item that changed from previous recommendations was the time frame neighborhoods have to return the petition forms. They are now longer and tiered based on the number of properties in a neighborhood. The proposed changes to the ordinance will now move to the City Council for consideration with the recommendations from CPC. The item has not been placed on the City Council agenda yet.

It seems as if 1611 Main Street is safe from demolition for the time being. Just recently announced, the building will be redeveloped for the the new location of Forty Five Ten, a high-end fashion and home-goods store. The new location is set to open in the fall of 2015. To find out more about the project click [here](#) to read an article in FD Luxe. This is exciting news for one of the few remaining three-story commercial buildings from the early twentieth century left in downtown Dallas.

Director's Letter

David Preziosi

In my last letter I mentioned I was heading to DC for some lobbying for the Historic Tax Credit with folks from the National Trust for Historic Preservation. I have been many times to DC for lobbying on Capitol Hill and it is always an interesting adventure! Last month's trip was a special targeted lobbying effort to reach out to select members of congress who serve on tax-writing committees. The National Trust coordinated the effort and invited folks from several key states, Texas being one of them. We made the rounds of seven offices, including both senators and several congressmen with districts in the DFW metroplex.

Throughout the day we met with various staffers in the legislative offices and explained the importance of the tax credit and what it means to Texas, especially now that we have a state tax credit as well. Many of the staffers knew about the credit, which was good to hear. Since 2001, Dallas has had over \$308 million invested in tax credit projects. That doesn't include current projects such as the Statler Hilton, Lone Star Gas complex, 211 North Ervay, or the LTV Tower, which together will add another \$250 million to the total for Dallas when complete. That is an impressive amount of investment that has taken place which has helped to create jobs, increase property values, and keep our historic buildings viable. To see a listing to tax credit projects in Texas click [here](#). The National Trust for Historic Preservation also just released a new study on the importance and benefit of the tax credit program which can be viewed by clicking [here](#).

We hope that by hearing from Texans and the National Trust that our legislative offices will continue to support the historic tax credit and that it will remain safe as federal budget talks come up again. If nothing else they can't say they haven't heard from anyone on the issue!

Enjoy the rest of the summer and make sure to join us for our exciting fall activities we are busy putting together!



Thank you to our Corporate Partners for their support!



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