



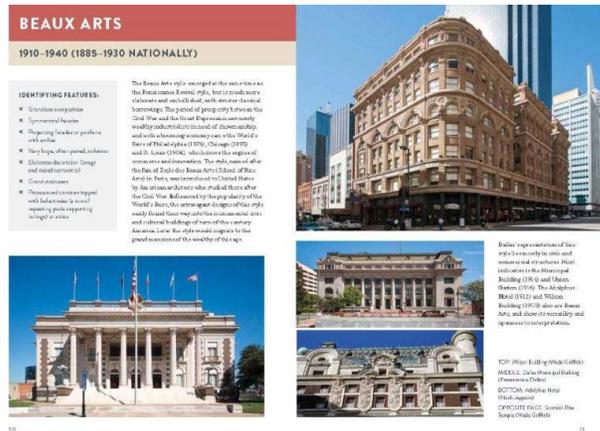
Preservation Dallas
 2922 Swiss Avenue
 Dallas Texas 75204
 214-821-3290
admin@preservationdallas.org



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December 2015

Historic Architectural Styles of Dallas Booklets for Sale



Preservation Dallas is pleased to offer the new *Historic Architectural Styles of Dallas* booklet for sale. The booklet features descriptions of 27 different architectural styles found in Dallas along with photographs for each of the styles. It's a handy way to learn more about the amazing and varied historic architecture we have in Dallas. Booklets will be donated to all public libraries in Dallas and we are working to get them distributed to all DISD schools. They will also be delivered to all City Council Members, Landmark Commissioners, City Plan Commissioners, and others as a way to educate them about historic architecture in Dallas.

The production of this booklet was made possible by a gift to Preservation Dallas through NorthPark50: Fifty Years of Giving and was based on The Architectural Styles of Dallas exhibit which was held at the Old Red Museum of Dallas County History and Culture from March through June of this year. The exhibit was made possible by funding from Humanities Texas, the state affiliate of the National Endowment for the Humanities; the Fondren Fund for Texas of the National Trust for Historic Preservation; The Summerlee Foundation; and Preservation Dallas.

The booklets are available at the Preservation Dallas office for \$10 each and make great holiday gifts!

Preservation Dallas Holiday Gifts - Books and Memberships



Still need to find some holiday gifts? Well, don't forget about the great selection of books we have at the Preservation Dallas office! They are perfect for family, friends, or clients. We have a wide range of wonderful books on the history and architecture of Dallas.

You can swing by to check out the selection during the week (from 9am to 5pm) or call the office to order books for pick-up. As always our members receive a 10% discount on most books! For a list of books we have for sale and prices click [here](#).

We also have gift memberships available to Preservation Dallas so you can give the gift of preservation and access to all of the wonderful free programs we have for members throughout the year. For more information on getting a gift membership set up please call the office at 214-821-3290 or [email](#).

End of Year Giving

2015 is coming to a close and with that comes End of the Year giving! If you would like to give a gift to Preservation Dallas to support our work in 2016 please click [here](#) to go to our donation page. All donations received online or by mail by December 31st will count towards this tax year.

Preservation Dallas Office Closed for the Holidays

The Wilson House and Preservation Dallas will be closed beginning December 25 and will reopen on January 4. During that time please feel free to [email](#) and we will get back you as soon as we can.

Cocktails For Preservation - Brunch At Bellosguardo

On the morning of November 14 we launched our Cocktails For Preservation series with great fanfare. The inaugural reception, Brunch At Bellosguardo, let our guests see Turtle Creek as they have not seen it before. Homeowner and author, Robert Edsel, personally toured attendees through the historic Hess



House and grounds discussing methods used to restore and preserve this significant 1926 Hubert Hammond Crane design. Thank you Robert Edsel, Madeline Jobst, Harwood Catering and Ben E. Keith Company for making this opportunity possible. This series will continue in the spring with another magnificent house to experience as part of this new program.

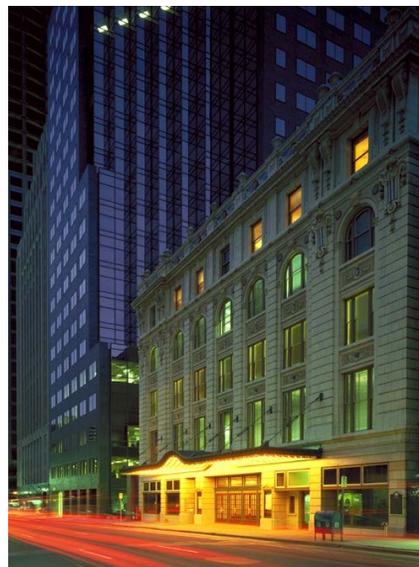
Click [here](#) for reception photographs.

Corporate Partner Spotlight: OGLESBY | GREENE Architects

Since the firm was founded in the 1950s, OGLESBY | GREENE Architects has been an exemplary practice, focused on classic modern design without neglecting the importance of historic and vernacular building traditions. The firm is comprised of architects who are committed to great architecture but with a small A, striving always for appropriate impactful statements rather than grandiose ones. Situation, context, and individual expression layer into each project's unique response. Their best work is quiet and resonant yet also full of surprises, whether in the choice of materials or the way they are put together.

For a small firm OGLESBY | GREENE's work is surprisingly varied, ranging from schools and custom residences to churches, banks, housing in historic buildings, and even restorations of the most significant historic structures in Dallas. Unlike many small firms, it hasn't sought out a safe and specialized niche and settled in; it has been adventurous from the beginning and has remained that way. The firm's continuing presence in the city's public architecture and urban planning discourse is the embodiment of the word sustainable.

Flexibility and collaboration allow the firm to successfully take on projects, both large and small, simple and complex. They are in the forefront of conservation design with several LEED projects completed and were founding members of the North Texas US Green Building Council, as well as leading the successful implementation by the City of Dallas's resolution for all new projects to be LEED Silver rated projects.



Majestic Theater

Over the years the firms projects have been the recipients of more AIA design awards than any firm in the Dallas / Ft. Worth area and the top two or three statewide among active firms, especially notable given their purposefully modest size.

Beyond the work itself, all of the partners in the practice are involved in the local community by organizing public programs through the Dallas Architecture Forum, Dallas Arts District, Downtown Dallas, Inc. and by supporting, both personally and professionally, community redevelopment projects in Oak Cliff, Deep Ellum and South Dallas, such as Forest Heights Community Development and most recently Fair Park.



*First Presbyterian Church
Images provided by OGLESBY | GREENE Architects*

Preservation Issues

Lakewood Theater - The Landmark Commission on Monday will consider the Landmark Designation Report and Preservation Criteria for the Lakewood Theater. The final draft of both were recommended for approval by the Landmark Designation Committee in October. Under the proposed criteria the marquee, entrance area and towers were all called out for protection, along with the murals in the interior lobby. The other exterior elevations of the building were granted more flexibility for changes. If the Landmark Commission recommends approval, the report and criteria will then go to the City Plan Commission for consideration before going to City Council for final approval.

Historic Tax Incentive Program - At City Council next Wednesday they will be considering the continuation of the Historic Tax Incentive program which is due to sunset the end of the month. A task force was set up to review the current program and make recommendations on changes. Changes were suggested and recommended for approval by the Landmark Commission in September. Last month the Economic Development Committee of the City was briefed and they recommended to the City Council that they consider the recommendations except for extending the time frames for the Program and retaining the sunset provision for an additional five-year period. Please ask your City Council member to support the continuation of the Program. If you would like to read the city staff report and proposed ordinance for consideration next week click [here](#).

Fair Park - Last month the City Council was briefed by Walt Humann on the future of Fair Park. He was selected by the Mayor as a candidate to run the proposed non-profit which would manage the Park. In his presentation he discussed the assets of the Park, problems, perceptions of the park, recommendations, and next steps. After the presentation he answered questions from various City Council members. You can click [here](#) to view the presentation slides.

Director's Letter

David Preziosi

The end of the year is fast approaching and what a year it has been for preservation! There have been some great wins and some hard losses as well. It has been a year where lots of time was spent at City Hall for meetings and working on varying preservation issues. I was up at City Hall a lot with several Preservation Dallas board members and Preservation Dallas members fighting for preservation. That effort helped us get several of the wins this year.

Now for the wins! In January, the Downtown Historic Preservation Task Force began its work on reviewing preservation efforts in downtown Dallas and what could be done to better protect buildings which were not City of Dallas Landmarks or in a Landmark District. I was part of that Task Force and when we began we had no idea what recommendations we would come up with and whether or not City Council would support those recommendations. Under the leadership of Katherine Seale as Chair of the Task Force we came up with nine recommendations in three phases. In June, the recommendations went to City Council for consideration and they endorsed all of them. Since then three of the recommendations have been put into place. The first one was the creation of a Demolition Delay ordinance for the greater Downtown Dallas area, which was drafted in the summer and made its way through the various commissions before being approved by City Council in October. The second was the addition of staff to the Historic Preservation section in the City. Two additional staff members were approved in the City Budget specifically for Historic Preservation and should be on board early next year. The third was the creation of a Preservation Solutions Committee to help the city work on implementing the other Task Force recommendations. That committee has been established and has been meeting monthly since September. That Committee is made up of the former Task Force members including myself. While this may not technically be a win, the announcement of the new Most Endangered Historic Places List received a lot of media attention and heightened the awareness of the fragile nature of many of our historic places in Dallas. Speaking of those fragile places, there were several wins for individual historic buildings with uncertain futures. The Lakewood Theater and Forest Theater were both initiated for the Landmark Designation process in order to protect them for the future. Hopefully by next year both will become official City of Dallas Landmarks. Another huge preservation win was the announcement that the Old Dallas High School/Crozier Tech would finally be rehabilitated thanks to Jack Matthews and Matthews Southwest taking on the task of bringing the building back to life. Of course that was a long time coming after an intense struggle to get the building Landmarked in 2000. On the education side we had two great successes with The Architectural Styles of Dallas temporary exhibit at Old Red, which had over 4,700 visitors, and the production of the *Historic Architectural Styles of Dallas* booklets. Both were funded by grants and involved a lot of volunteer help to make those happen.

Even though we had some great wins this year we also lost some wonderful historic buildings to the wrecking ball. Those included the Avon Apartments on Lemmon Avenue, the two-story brick house at 4901 Live Oak, a portion of the Calvario Funeral Home in Oak Cliff, and numerous less well-known houses in North Dallas. Except for the funeral home, all were lost for new development.

Here's hoping that 2016 will bring more great preservation successes and not as many losses!



Both the Avon Apartments (left) and 4901 Live Oak (right) were lost for new development.

Events

Holiday Party

Friday | December 4 | 6-8pm | Wilson House

Join us at the historic Wilson House for the annual Holiday Party! The halls will be decked for you to enjoy refreshments and beverages while catching up with friends. The annual Holiday Party is a members only event. Please consider bringing a new member guest with you. RSVP by [email](#) or call us at 214-821-2390.

InTown Outing - Penson House

Tuesday | December 15 | 6 p.m. | 3756 Armstrong Avenue, Dallas 75205

Designed by O'Neil Ford and built in 1954 for Jack and Nancy Penson, this Texas Regionalism house is a historic Armstrong Avenue icon, and not to be missed! Street parking is available on both Armstrong Avenue and St. Johns Drive. Admission is free for members, \$20 for non-members and reservations are required. Please RSVP by [email](#) or by calling us at 214-821-3290.

17th Annual Legacies Conference "Breaking the Mold"

Saturday | January 30 | 9 - 12:30pm | Hall of State

Presentations for the 2016 conference given by Susanne Starling, Evelyn Montgomery, John Slate, Willis Winters, and J. Gordon Melton. The special feature will be "Conversation with a History Maker: Anita Martinez", conducted by Mercedes Olivera. Preservation Dallas is a proud sponsor and one of more than a dozen historical organizations and libraries that jointly sponsor the conference each year. Registration forms will be mailed in December 2015. For more information, please contact Conference Coordinator Michael V. Hazel at 214-413-3665, or email molsen@dallasheritagevilla.org.

Please Welcome Our New Members!

Sustainer

Helene Godat

Stephen & Heidi King

Myron Weinstein

Double

Robin Menter & Martin Posner

Donna & Paul Plunket

Cathy Roach & Gary Reeves

Individual

Marsha Ann Murray

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